SARAH BARNES

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INVITED SPEAKING ENGAGEMENTS

Meet the Author: Along for the Ride, Shared Use Mobility Center Conference, July 2021, USA.

Fireside Chat: Diversity of perspective on the implications of COVID-19 for transport, PTRC, April 2021, UK.

Smart Pedal Pitch, Velo-city, June 2019, Dublin.

Starting from scratch: Embedding access and inclusion into micromobility from the begining, MOVE Conference, February 2019, London.

Panel: Funding, regulation, public-private partnership, success factors, pricing changes, Collaborative Mobility Conference, October 2018, London.

Impact of autonomous vehicles in London: How to bring the revolution to the streets, Jacobs Engineering, November 2017, London.

Designing an inclusive future for autonomous vehicles, Transport Systems Catapult, October 2017, Milton Keynes.

Urbanizing the motor vehicle: will autonomous vehicles revolutionize urban mobility in London? Urban Design London, Transport for London, September 2017, London.

Workshop: Autonomous Vehicles, what's the real revolution? Transport for London, September 2017, London.

Urbanizing the motor vehicle: will autonomous vehicles revolutionize urban mobility in London? Smart Urban Policy Forum, University of Greenwich, July 2017, Greenwich.

EDUCATION

MSc City Design & Social Sciences
Dissertation: Urbanizing the motor vehicle: Will autonomous vehicles revolutionize urban mobility in London?

BA Hons. Geography
Dissertation: Measuring the Benefits of Building Vertical Communities in Vancouver

EXPERIENCE

Proposal Manager, Transit and Micromobility   July 2020 - Present
Lyft, San Francisco, CA, USA
- Lead proposal applications for micromobility partnerships across the US, including managing applications from concept through to negotiations.
- Colloborate across policy, product, and local operations team to deliver comprehensive RFPs, bespoke to city needs and in line with Lyft's business objectives.

Newsletter Founder and Author   June 2018 - Present
Along for the Ride
- Edit and curate a weekly newsletter on autonomous vehicles and urbanisation, with a growing following of international mobility experts.
- Published over 120 editions with the intention to encourage new conversations about AVs, which focus on people, equity, design and the cities we want to (and need to) be building for the future.

Business Development and Research Manager   Nov 2019 - July 2020
Mobility Solutions Expert   July 2018 - Oct 2019
Beryl, London, UK
- Lead business development, policy and product research through the creation of case studies on market development, transportation policy, business models, operational strategies, risk and competitor analysis.
- Project manage tenders and bids internally, procuring £1.6 million pounds last year in contracts.
- Coordinate with local authorities throughout the implementation phase focusing on stakeholder engagement and operational mobilisation.

Urban Development Researcher   Oct 2017 - July 2018
Siemens, London, UK
- Co-authored white paper on the urban implications of autonomous vehicles, collaborating with industry experts from the public and private sector - published in July 2018 at the World Cities Summit in Singapore.
- Other research papers include topics of electric vehicles and their impact on urban design, housing policy, and power grids.
- Evaluated transportation policy in cities such as New York and London, providing recommendations and advice for public-private partnerships.

Researcher and Advisor   Jan 2017 - July 2018
Resurgence.io, London, UK
- Co-authored the Open Data Infrastructure Roadmap and Guide for the UN Making Cities Resilient Campaign, consulting SMEs, local governments, NGOs, and start-ups championing urban resilience globally.
- Advised on how to embed technology thoughtfully into urban resilience projects led by the UN and the World Bank.

A LITTLE MORE

- Morning person
- Improv enthusiast
- Architectural history buff
- Perfecter of cookie recipes
- Cold water swimmer